



N E W S R E L E A S E

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Eco-Blok Arrives in Puerto Pico

Puerto Rico Wire, Inc. will distribute product from four locations

Thousand Oaks, CA, August 9, 2005-- Eco-Blok,LLC announced today that it has signed an agreement with Puerto Rico Wire, Inc. to sell Eco-Blok™ products on the island. “ We are so pleased to welcome Billy Diez and the PRW Group as a dealer. They have an excellent reputation and long history of service to the industry and we are excited about working with them,” reports Tom Horan, managing Partner of Eco-Blok,LLC.

Founded in 1945 by Jose Cestero, Puerto Rico Wire Company has grown to become the largest distributor of construction equipment and supplies on the island of Puerto Rico. The company has four locations.

According to Horan, Puerto Rico Wire, Inc. was one of many foreign entities that approached Eco-Blok at the 2005 ConExpo Show in Las Vegas to inquire about dealership possibilities. They first met with Emile Eid, Senior Executive, International Sales. “They saw the product and immediately realized the potential for the Puerto Rico market. We evaluated their business model and saw an excellent fit. Emile has many years of experience in foreign trade and he was very impressed with their business model, but even more so with their enthusiasm for the product and how it could be used” Horan adds.

Eco-Blok, LLC manufactures products for the construction industry, including Eco-Blok™ a replacement for sandbags made from recycled rubber tires, and the newly introduced Eco-Bag™, a highly durable refillable container that can hold water or sand.

For additional information visit : www.eco-blok.com.

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