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## N E W S   R E L E A S E

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### **California Company Uses Recycled Tires To Protect Troops**

*Revolutionary technology could save lives and money*

Thousand Oaks, CA, July 20, 2004-- Eco-Blok, LLC of California, announced today that it has developed breakthrough technology to replace sand bags for protection of military forces in hostile combat environments. After an initial inquiry from the United States Army in Baghdad, the company called upon the same technology it developed to replace sand bags for erosion control, and re-tooled for this critical task. The company pioneered the use of recycled rubber tires to replace sand and gravel bags, molding rubber into barrier and filter versions of Eco-Blok™. Unlike sand bags, which break down in as little as three weeks in intense sunlight, Force Shield™ barriers will withstand years of exposure and can be re-used over and over. The product comes in a variety of colors and can be camouflaged easily.

Most important is the fact that Force Shield™ utilizes a specially manufactured blend of rubber particles to provide improved protection from ballistic projectiles. The rubber is used to absorb and re-direct the energy of the projectile. The product can be configured in varying dimensions to meet changing demands and applications. Pricing will be advantageous when compared to using sand bags.

The product will be introduced for evaluation and testing under non-disclosure agreement to the United States military and law enforcement agencies. Interested parties should contact [tom@eco-blok.com](mailto:tom@eco-blok.com) or call (805) 499-8856.

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